



# DEXILANT

dexlansoprazole

30 MG | 60 MG DELAYED RELEASE CAPSULES

## STILL LOOKING FOR RELIEF FROM HEARTBURN?

Persistent heartburn two or more days a week, despite treatment and diet changes, could be a symptom of gastroesophageal reflux disease (GERD).



**Talk to your doctor about DEXILANT**

Please see Important Safety Information on page 5.

## What is GERD?

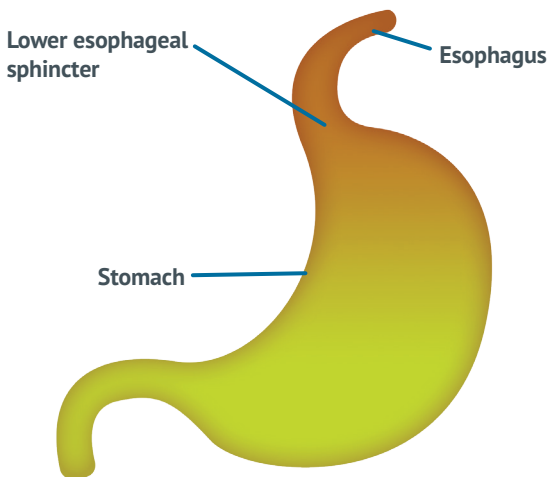
Gastroesophageal reflux disease, or GERD, occurs when stomach acid used for digestion repeatedly backs up, or refluxes, into the esophagus. GERD is also known as acid reflux disease.

Heartburn, often described as pain or burning in the chest, is a common symptom of GERD. Other symptoms include sour taste in the mouth and burping.

**Talk to your doctor about symptoms.** With continued exposure to stomach acid, the esophagus may become irritated and possibly even damaged, a condition known as erosive esophagitis.

## What causes GERD?

When you eat, millions of tiny pumps in your stomach produce the acid that helps you digest food. A valve—called the lower esophageal sphincter (LES)—between your esophagus and stomach allows food and liquids to enter the stomach. If the valve doesn't close all the way, or if it opens too often, stomach acid can move up into your esophagus and cause symptoms of GERD.



## Can GERD be a chronic disease?

GERD is a long-term, or chronic, digestive disorder. Since heartburn and other symptoms of GERD affect different people in different ways, it's important to talk to your doctor. Only your doctor can diagnose GERD and determine if there is any damage (erosions) to your esophagus.

## DEXILANT (dexlansoprazole) CAN PROVIDE ALL-DAY AND ALL-NIGHT RELIEF FROM HEARTBURN DUE TO GERD



Clinical studies have shown that DEXILANT provides up to **24 hours of relief** from heartburn due to GERD. They have also shown that DEXILANT capsules heal erosions to the esophagus and keep them from coming back.

Individual results may vary.

## DEXILANT PROVIDES TWO RELEASES OF GERD MEDICINE WORKING TOGETHER IN ONE PILL



Artistic rendition. Not an actual representation of granules.

Granule 1 begins releasing medicine within an hour of taking a DEXILANT capsule. Granule 2 provides a second release of medicine around 4–5 hours later. The link between two releases and therapeutic benefit is not known.

## Important Safety Information

DEXILANT may not be right for everyone. Do not take DEXILANT if you are allergic to DEXILANT or any of its ingredients or taking a medicine that contains rilpivirine. Serious allergic reactions have been reported. Tell your doctor if you get any of the following symptoms with DEXILANT: rash, face swelling, throat tightness, or difficulty breathing. Symptom relief does not rule out other serious stomach conditions.

Please see additional Important Safety Information on page 5.



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## Take DEXILANT any time of day, with or without food

Whenever taking DEXILANT capsules, remember:

- ✓ Swallow the capsules whole.
- ✓ If you have trouble swallowing DEXILANT capsules whole, it's OK to open the capsules and sprinkle the contents on a tablespoon of applesauce. Just be sure to swallow the applesauce mixture right away.
- ✓ Don't chew the granules in the applesauce mixture and don't store it for later use.
- ✓ Be sure to take DEXILANT capsules exactly as prescribed and for as long as instructed by your doctor.

**98%** of patients said that DEXILANT was convenient to take\*

**94%** of patients would recommend that their friends or relatives with GERD ask their doctors about DEXILANT\*

\*Based on an Internet survey conducted January 2011 of 4013 adult users who were self-reported, physician-diagnosed, with GERD/Acid Reflux Disease/EE.

### DEXILANT has a low occurrence of side effects

Studies of more than 4500 adults showed that DEXILANT had a low occurrence of side effects. The most common side effects were diarrhea (4.8%), stomach pain (4.0%), nausea (2.9%), common cold (1.9%), vomiting (1.6%), and gas (1.6%).

### Uses of DEXILANT (dexlansoprazole) 30 mg and 60 mg delayed-release capsules

Prescription DEXILANT capsules are used in adults for 4 weeks to treat heartburn related to GERD, for up to 8 weeks to heal acid-related damage to the lining of the esophagus (called erosive esophagitis or EE), and for up to 6 months to continue healing of EE and relief of heartburn. Most damage (erosions) heals in 4–8 weeks.

Individual results may vary.

Please see Important Safety Information on page 5.

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You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

Talk to your doctor or healthcare professional. Please see accompanying full Prescribing Information, including Medication Guide for DEXILANT.

## Use the questions below to talk with your doctor about your symptoms

1. I have heartburn or acid reflux symptoms \_\_\_ days a week
2. I have been experiencing these symptoms for...
  - Less than 6 months
  - 1–3 years
  - 6 months–1 year
  - 3+ years
3. I would describe my symptoms as...
  - Mild
  - Severe
  - Moderate
4. I usually have heartburn...
  - During the day
  - At night
  - After eating spicy foods
5. I experience nighttime heartburn...
  - 1 night or less per week
  - 2–3 nights per week
  - 4+ nights per week
6. I currently treat my heartburn with...
  - Antacids or over-the-counter (OTC) medication
  - Prescription medication, such as a proton pump inhibitor (PPI)
  - Prescription medication that I take more than once a day
  - Prescription medication plus OTC medication
  - I am not treating my condition
7. I treat my heartburn with a prescription and still experience symptoms...
  - 1 day or less per week
  - 6–7 days per week
  - 2–3 days per week
  - Never
  - 4–5 days per week

Please see Important Safety Information on page 5.

Ask your doctor if DEXILANT is right for you and request a free sample!

  
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## Pay as little as \$20\* for 30-day or 90-day prescriptions if appropriate!

Visit [DEXILANT.com](http://DEXILANT.com) for more information

\*Must meet Eligibility Requirements. For commercially insured patients, this savings card covers out-of-pocket expenses greater than \$20, up to a maximum benefit of \$55 for a 30-day prescription or \$165 for a 90-day prescription. For uninsured patients, see Terms & Conditions.

<b>INSTANT SAVINGS CARD</b>	 DEXILANT dexlansoprazole 30 MG   60 MG DELAYED RELEASE CAPSULES
RxBIN: 610524 RxGRP: 50776844 ID: XXXXXXXXXX RxPCN: 1016 ISSUER: (80840)	<b>PAY AS LITTLE AS \$20*</b> <b>FOR YOUR PRESCRIPTION</b> <small>*Subject to maximum benefit. Must meet Eligibility Requirements.</small>

## Takeda Help At Hand provides financial assistance to patients who need help getting their Takeda medicines

Call 1-800-830-9159 or visit [www.TakedaHelpAtHand.com](http://www.TakedaHelpAtHand.com) to learn more

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